

# TERMS & CONDITIONS FOR [HUAT COW COW] CNY BUY TO WIN CONTEST

## 1. CONTEST

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- Buy to Win CNY Huat Cow Cow Contest (the Contest) is organized by EB Frozen Food Sdn. Bhd. (EB)
- The Contest is governed by these terms and conditions and accompanying details and/or guidelines (if any) as may be issued and specified by EB. By submitting an entry, the Participant agrees that he/she has read and understood these terms and conditions and agrees to be bound by the same.

## 2. ELIGIBILITY

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- The Contest is open to any individual who fulfill the following criteria:
  - (a) A resident of Malaysia above 18 years old;
  - (b) NOT an employee, officer, director or employee immediate family members of EB, including its affiliated and/or related companies, distributors, dealers, advertising and promotion agencies.
- EB reserves the right at any time to verify the eligibility of any of the Participants and to disqualify any Participants who do not meet the above eligibility criteria.

## 3. HOW TO PARTICIPATE

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- Participants are qualified to participate in the Contest with the purchase of any EB products with **RM 20** and above in **ONE [1]** single receipt at any participating outlets within the Contest Period. Every purchase of EB products in one single receipt entitles the participant to **ONE [1]** contest entry.
- Scan QR code and complete e-contest form with personal details. Upload the photo of original receipt dated within Contest Period as proof of purchase (make sure photo given are clear) and submit.
- The participant may send in as many entries but each entry must accompanied by the required Proof of Purchase (Original Receipt).
- The organizer will not be responsible for entries that are delayed.
- The organizer reserves the right to disqualify any incomplete, illegible, disfigured and late entries or entries without the right proof of purchase.

#### 4. PROMOTION PERIOD

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- Only purchases made during the Contest Period starting 01/01/2021 to 26/02/2021 are entitled to participate in the Contest. EB reserves the right at its sole and absolute discretion to suspend or extend the Submission Period for any reason at any time and without any liability. Any changes in dates will be communicated through Facebook.

#### 5. NOTIFICATION TO WINNER

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- A Facebook live will be conducted at EB Facebook page: [www.facebook.com/ebfood.my](http://www.facebook.com/ebfood.my) to draw and announce the winners on 05/03/2021 at 12pm. Any changes in date/time will be communicated through Facebook.
- Winners will be notified through the contact details stated by the Participant in the e-contest form.
- In the event that EB is unable to contact any of the winners within 7 working days for whatever reasons, EB reserves the right to disqualify the winner and shall have the right at its own discretion to re-draw. No alternatives will be offered.

#### 6. PRIZE

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- (a) Grand Prize x 1: Cash RM8888
- (b) Second Prize x 2: Cash RM 800
- (c) Consolation Prize x 10: Mini Cooker + Premium Bowl Set

- Each winner will only be entitled to win only **ONE [1]** unit of the prize item.
- Prizes are non-exchangeable and non-transferable. EB assumes no liability or responsibility whatsoever in respect to lost of the prizes and will not entertain any correspondence in this regard.

#### 7. EXCLUSION OF LIABILITY

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- EB, its employees, agents and representatives hereby disclaim any and all liabilities that may arise in connection with the Contest and any materials produced in relation thereto.
- Further, EB, its employees, agents and representatives shall not be held responsible for any entries that are lost or damaged in transit.

## 8. MISCELLANEOUS

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- The Contest constitutes the Participant's unconditional agreement to and acceptance of these terms and conditions. Each Participant therefore agrees to be bound by and abide to these terms and conditions including any amendments, modifications and/or interpretation thereof.
- EB reserves the right to cancel, terminate or modify the Contest or these terms and conditions without prior notice, at its sole and absolute discretion.
- By participating in this contest, participants consent to give their personal information and EB reserves the right to publish, use the Finalists' names and/or photographs plus their entries for purpose of publicity, advertising and/or trade without further compensation or notice and each participant is not entitled to make any claims for the use of their entries by EB.
- The decision of EB on all matters relating to or in connection with the Contest (including selection of the winners) is final and binding on all parties concerned.
- Failure to follow these event rules, as may be amended, will result in immediate disqualification and loss of prizes.